

# PRESS RELEASE

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Harald Welscher



Peter Ahle

## Peter Ahle follows Harald Welscher

Since 15.04.2020 Peter Ahle is the new Managing Director of Pfister Waagen Bilanciai GmbH.

He supersedes Harald Welscher who successfully directed the fortunes of Pfister Waagen as Managing Director for 15 years and who as a whole worked for the traditional company Pfister for three decades!

We would like to thank **Mr. Welscher** sincerely for his excellent commitment and his essential contribution on national & international level as a member of the advisory board of the Measuring and Testing Technology Department of VDMA (German Engineering Federation) and in CECIP (European Committee of the Weighing Industry). He therewith contributed successfully to the development of the network within the weighing industry for many years.

At the same time we are pleased to have been able to engage in **Mr. Ahle** an experienced strategist as our new Managing Director. As a mechanical engineer and graduated in business administration he feels that he is well prepared for the future after his extensive introduction in the weighing business. Since he brings with him from his previous professional carrier deeper insights and experiences in solid networks in the fields of industry, energy, supply & disposal, civil engineering and agriculture, he will succeed in continuing business one to one in the spirit of the Pfister-mission!

We are convinced that Peter Ahle together with his highly experienced team will continue developing Pfister Waagen Bilanciai GmbH equally positive and will thus maintain our market leadership.

So the course has been set for continued trusted cooperation with our customers, suppliers & partners.

**Pfister Waagen Bilanciai GmbH**  
Press Office